

Keynote Grading Rubric		Student			
Category	Advanced = 4	Proficient = 3	Nearing Proficient = 2	Beginning Steps = 1	No Attempt = 0
Requirements	All requirements are met and exceeded.	All requirements are met.	One requirement was not completely met	More than one requirement was not completely met.	
Mechanics	No misspellings or grammatical errors.	Three or fewer misspellings and/or mechanical errors	Four misspellings and/or grammatical errors.	More than 4 errors in spelling or grammar.	
Organization	Content is well organized using headings or bulleted lists to group related materials	Uses headings or bulleted lists to organize, but the overall organization of topics appears flawed.	Content is logically organized for the most part.	There was no clear or logical organizational structure, just lots of facts.	
Oral Presentation	Interesting, well rehearsed with smooth delivery that holds audience attention.	Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention.	Delivery not smooth, but able to hold audience attention most of the time.	Delivery not smooth and audience attention lost.	
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent.	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic, but there are 1 to 2 factual errors	Content is minimal OR there are several factual errors.	
Presentation	Well-rehearsed with smooth delivery that holds the audience attention	Rehearsed with fairly smooth delivery that holds audience attention most of the time.	Delivery not smooth, but able to hold audience attention most of the time.	Delivery not smooth and audience attention lost.	
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.	
Total Scores					
Grade	_____ out of 28				